

# **Minutes**

## **Oldham Leadership Board**

Thursday 17 November 2016, 10 am until 12 noon Crompton Suite, Civic Centre, Oldham

### Present:

Cllr Jean Stretton Leader, Oldham Council (Chair)
Carolyn Wilkins Chief Executive, Oldham Council

Alan Higgins Oldham Council
Helen Lockwood Oldham Council
Liz Windsor-Welsh Action Together
Caroline Drysdale Pennine Care

Cath Green First Choice Homes and Chair of Co-ops and

Neighbourhoods Cluster

Dr Ian Wilkinson Oldham Clinical Commissioning Group Jon Aspinall Greater Manchester Fire & Rescue

Stuart Lockwood Oldham Community Leisure

Catie Kalvin-Thomas Pennine Acute

Vivien Robinson Department of Work and Pensions (JCP)

Jonathan Yates Citizens Advice and VCFP Chair Jeremy Broadbent Oldham Business Leaders

Cllr Barbara Brownridge Oldham Council

Cllr Sue Dearden Oldham Council and Chair of the Health and

Wellbeing Board

Maggie Kudefelt
Ray Ward
Vicky Sugars
Oldham Council
Oldham Council
Oldham Council
Collaborate

### **Apologies:**

Cllr Howard Sykes Oldham Council
Alun Francis Oldham College

CS Caroline Ball Greater Manchester Police
Jayne Clarke Oldham Sixth Form College

Denis Gizzi Oldham CCG
Sir David Dalton Pennine Acute
Nisha Bakshi Probation
Michael McCourt Pennine Care

Cllr Abdul Jabaar Oldham Council, Deputy Leader

# 1 Minutes and matters arising from meeting on 22 September 2016 The minutes of the meeting of 22 September 2016 were agreed as a correct record of proceedings. Cllr Jean Stretton, Leader of Oldham Council (Chair) introduced Dr Henry Kippin who recapped on the outcomes from the last meeting of the Board where we discussed the implications from the Brexit vote. It was clear that three partnership shifts/priorities were emerging that could form the basis of a refreshed Oldham Plan and that this would be



	picked up in the discussion today.
	AGREED
	That the minutes of the meeting of 22 September 2016 are agreed as a correct record of proceedings
2	Greater Manchester including Inclusive Growth and the Greater Manchester Spatial Framework
	Cllr Jean Stretton, Leader of Oldham Council (Chair) introduced the Greater Manchester report. This included an update on her GM role as lead on Inclusive Growth and the need for a new definition of GVA for the city region that puts social value at the heart of productivity.
	Comments were made on the importance of the Inclusive Growth agenda nationally and how the country was looking to GM to lead the way in developing a new formula that defines growth. This was very much seen as Oldham's strength and Board members were keen to see 'investment in people in a different way' as a key priority for the Partnership. Jean agreed to keep the Board informed as the work around Inclusive Growth develops as it was seen as key to the Partnership moving forward.
	Cllr Barbara Brownridge, Cabinet member for Co-operatives and Neighbourhoods updated the Board on the Greater Manchester Spatial Framework (GMSF) and the implications for Oldham. Board members commented on the:  • Long timeframe for the strategy (20 years) and the difficulties this imposed  • Proposed Oldham housing sites in the GMSF  • Difficulties in communicating a long term spatial vision for Oldham to residents and
	Need for Oldham to increase its revenue base through development.
	Dr Ian Wilkins, Oldham CCG and Vice Chair of the Health and Wellbeing Board commented on the opportunities in Oldham to grow our health and social care economy and the need for Oldham to look at its niche for delivery. He suggested that a workstream to this effect be developed and owned by the Board.
	Further comments were made on the role of the OLB in delivering common messages on behalf of Oldham, grasping opportunities and selling our strengths. It was agreed that Andrew Lightfoot from the GMCA be invited to the January meeting of the Board to explore this further and link what we are doing in Oldham to the emerging GM strategy refresh.
	AGREED/ACTION
	That the GM report be noted
	That the Board continues to receive feedback on Inclusive Growth at GM and helps define it.
	<ul><li>3. That Andrew Lightfoot from the GMCA attend the January meeting of the Board</li><li>4. That the health economy and niche for delivery forms a work-stream for the Board.</li></ul>
3	The future of the Thriving Communities Programme



Alan Higgins, Director of Public Health, Oldham Council and Cath Green, Chief Executive of First Choice Homes and Chair of the Co-operatives and Neighbourhoods Commissioning Cluster co-presented a report on the future of the Thriving Communities Programme.

The programme links directly to the Partnership's vision for health and social care, public service reform and co-operative communities. It is also a pillar in Oldham's Locality Plan for Health and Social Care devolution with 'more people taking control' as the key principle.

Some challenges were put forward on:

- Whether the Partnership was as committed to skills and employment and Get Oldham Working as it should be
- How we build on the Get Oldham...brand as a 'known brand' to residents
- How we hang together all the existing activity on thriving communities as one programme and join up the dots and scale up the good work
- How the GM Transformation Fund bid can enable us to create a system of change for thriving communities
- How we roll out the programme and the early adopters across the borough
- Is the programme about behaviour change and how does it challenge us to behaviour differently as organisations
- How the private sector is involved and whether a sounding board from the private sector can be developed
- Finding a way of avoiding duplication of effort on similar schemes being run across organisations and develop some kind of system that helps us underpin our cross organisational approach to thriving communities.
- The evaluation framework is key so that we are clear on what success looks like, assess affordability and what can/can't be scaled up
- Children, young people and early years didn't appear to be part of the programme, though a lot of work behind the scenes
- An on-going conversation with residents had to be part of this programme collectively signed up to by all partners.
- What the role of the Oldham Leadership Board is in defining this work and ensuring a single story as a Partnership

An Oldham Leadership Board speed dating session where all good work was shared was suggested for a future meeting.

### AGREED/ACTION

- 1. That the Thriving Communities Steering Group consider each of the challenges put forward by the Board
- 2. That a private sector sounding board be considered
- 3. That a speed dating session be considered for a future Board that enables 'one story' to be developed on Thriving Communities.

### 4 Our 5 Year Forward View and Oldham Plan refresh



Dr Henry Kippin recapped on the three shifts that had come out of the last meeting of the Oldham Leadership Board and members were asked to move to the group where they felt they could make the biggest contribution and were asked to consider:

- What needs to be done (prioritise)
- What needs to be in place to make it happen (pre-conditions)
- The role of the Partnership in making it happen (role)

The three shifts and the main points captured are below.

# Shift 1: From Improving Public Services... to Improving Outcomes for Communities

### Shared outcomes and joint commissioning

### **Pre-conditions**

- Agree the outcomes we can share and that we all understand
- Common evaluation framework
- Sharing initiatives/joint commissioning of them where possible and not just connecting them
- Embedded partnerships co-commissioning, co-location and pooling funding where we can to avoid duplication
- A system/technology that enables live sharing of ideas
- More participatory budgeting

### Commitments:

- Shared outcomes to be defined via Oldham Plan?
- Every partner to take on an aspect of Thriving Communities and have a clearly defined role
- Small Transformation pot for community led activity that all partners contribute to or pool money into – possibly linked to Participatory budgeting
- Note: Also hinted here are the Thriving Communities Index see below

# Shift 2: From Citizen Engagement... to Deeper Listening and Working with Residents

<u>A Conversation...Not a Service</u> –based on co-production and lived in experience Preconditions:

- Need to change the way we work as public service to make this happen
- Be Bold commitment on permissions, risk, clear language, meet people where they are
- Language and dialogue around what a public service is a relationship not a transactional service
- Articulate the offer #Our Bit #Your Bit #Result

### Creating and sustaining 'Me Forums'

Pre-conditions:



- A Thriving Communities Index. Get Oldham..., Your Oldham
- Build confidence and the role of our workforce to change lives

### Commitments:

- GM People's Plan
- Political Community Leadership
- Thriving Communities Index
- Commitment to be Bold

### Shift 3: From Skills and Jobs...to a Joined Up Productivity Model for Oldham

An Oldham Health and Social Care Economy of the future - to develop a new health and social care economy and niche area for Oldham that looks at:

- The supply chains in the health system Social Value across the health system
- New workforce models –a whole system approach to workforce that grows people into jobs that moves them through the system and career progression
- The Thriving Communities Unit as our niche for Oldham which could include real world research, new workforce models, engagement and co-production etc.

### Pre-conditions:

Educational infrastructure - to build on what we already have with strong colleges and the university campus.

Social Value procurement and Inclusive Growth - new GVA

<u>Cluster sectors/what Oldham wants to be known for</u> – to re-look at the SIF and define what Oldham wants to be known for economically.

Pre-condition - Supported via GMSF

Whole system approach to education and work – a joined up approach that links education in all key stages through to work. With good choices for young people, a stronger and higher vocational offer and building on what we already have in terms of our colleges and University campus as well as the Oldham Education and Skills Commission

<u>Low age/low skill and in work progression</u> – to try and move Oldham as a place and people from low skill into higher skill, better paid jobs with a focus on in job progression.

### Commitments:

- A plan and vision for the health and social care economy
- Inclusive Growth and Social Value role of anchor institutions

### AGREED/ACTION

That the above be developed into a first draft of a refreshed Partnership Oldham Plan for further consultation and development.

### Date of next meeting

12<sup>th</sup> January 2017, 10am until 12noon, Harry Burns Suite, First Choice Homes